MALIK BROWN

UX/UI VISUAL + MOTION PRODUCT DESIGNER

DIGITAL GRAPHIC DESIGNER　　　ANIMATOR　　　PLANT ENTHUSIAST
ART DIRECTOR　　　ILLUSTRATOR　　　DOODLE DAD

CAROLINA-BASED PRODUCT DESIGNER CREATING INCLUSIVE VISUAL+MOTION USER EXPERIENCES THROUGH RESEARCH+EMPATHY.

DESIGNER + CREATIVE DIRECTOR • MALDASHBROW CONSULTING

MAY 2016 - PRESENT

FREELANCE CONSULTING PRODUCING INTERDISCIPLINARY DESIGNS FOR SMALL+LARGE BUSINESSES. LATEST INCLUDES AN ENVIRONMENTAL INSTALLATION FOR THE CHILDREN'S MUSEUM OF THE UPSTATE.

PRODUCT DESIGNER • ANHEUSER-BUSCH INBEV

JANUARY 2022 - JULY 2023

RESPONSIBLE FOR THE CREATIVE DEVELOPMENT OF SOCIAL + WEB ASSETS FOR THE E-COMMERCE SITE, SHOP BEER GEAR. ENHANCED THE USER EXPEREINCE OF THE SITE BY IMPLEMENTING SHOPPER-FRIENDLY TACTICS AND INCREASED USER SHOPABILITY ACROSS RESPONSIVE SCREENS USING ADOBE XD AND FIGMA.

DIGITAL GRAPHIC DESIGNER • RINGOFIRE

JUNE 2021 - DECEMBER 2021

CREATED DYNAMIC USER EXPEREINCES THROUGH WEB AND EMAIL FOR CLIENTS IN THE HARDWARE AND HOMEGOOD SPACE USING ADOBE XD AND FIGMA.

JUNIOR GRAPHIC DESIGNER • DENNY'S DINER

JANUARY 2019 - JUNE 2021

DEVELOPED STORYBOARDS FOR DIGITAL BANNER ANIMATIONS. CREATED EMAIL AND SOCIAL ASSETS FOR THE WORLD-CLASS BRAND. DIRECTED PHOTOSHOOTS AND MANAGED DIGITAL RETOUCHINGS OF PRODUCT IMAGES FOR USE IN MERCHANDISING MODULE CREATIVE. PROVIDED CREATIVE FEEDBACK FOR THE MOBILE APP TO DESIGNERS AND DEVELOPERS.

HIT ME UP

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COLLEGE EDUCATED, I GRADUATED

UNIVERSITY OF SOUTH CAROLINA, BACHELOR OF ARTS
VISUAL COMMUNICATIONS + GRAPHIC DESIGN

CERTIFIED GEEK

UX DESIGN CERTIFICATE BY GOOGLE ON COURSERA
SPECIALTIES IN UX VISUAL AND MOTION DESIGN
AUGUST 2023

CREATIVE RECOGNITION

DENNY'S SPOTLIGHT AWARD • SEPTEMBER 2020
AAF MIDLANDS SCHOLARSHIP RECIPIENT • MAY 2017
NSAC D3 COMPETITION BEST PLANSBOOK • MARCH 2017
AAF MIDLAND GOLD ADDY RECIPIENT • JANUARY 2017
CREATEATHON OUTSTANDING CREATIVE • OCTOBER 2016

I KNOW SOME THINGS

VISUAL DESIGN	SOCIAL/EMAIL
DESIGN SYSTEMS	PRINT
WIREFRAMING	3D DESIGN
USER PERSONAS	ILLUSTRATION
INFO ARCHITECTURE	ART DIRECTION
STORYBOARDING	PHOTO & VIDEO
USER RESEARCH+TESTING	ADOBE CREATIVE CLOUD
AFFINITY MAPPING	AI, ID, PS, AE, PR, XD
USER FLOWS	FIGMA
JOURNEY MAPPING	SKETCH
MOCKUPS	PROCREATE
HI-FI PROTOTYPING	BLENDER
ANIMATION	CAPTURE ONE
APPLICATION DEVELOPMENT	MICROSOFT/GOOGLE