

MALIK BROWN

UX/UI VISUAL + MOTION PRODUCT DESIGNER

ART DIRECTOR

DIGITAL GRAPHIC DESIGNER

ILLUSTRATOR

PLANT ENTHUSIAST

DOODLE DAD

DOPE ASS CREATIVE

**CAROLINA-BASED PRODUCT DESIGNER
CREATING INCLUSIVE VISUAL AND
MOTION USER EXPERIENCES THROUGH
RESEARCH + EMPATHY.**

DESIGNER + CREATIVE DIRECTOR

MALDASHBROW CONSULTING

MAY 2016 - PRESENT

FREELANCE CONSULTING PRODUCING INTERDISCIPLINARY DESIGNS FOR SMALL AND LARGE BUSINESSES. LATEST INCLUDES AN INSTALLATION FOR THE CHILDREN'S MUSEUM OF THE UPSTATE.

PRODUCT DESIGNER

• ANHEUSER-BUSCH INBEV

JANUARY 2022 - JULY 2023

RESPONSIBLE FOR THE CREATIVE DEVELOPMENT OF SOCIAL + WEB ASSETS FOR THE E-COMMERCE SITE, SHOP BEER GEAR. ENHANCED THE USER EXPERIENCE OF THE SITE BY IMPLEMENTING SHOPPER-FRIENDLY TACTICS AND INCREASING USER SHOPABILITY ACROSS RESPONSIVE SCREENS USING ADOBE XD AND FIGMA.

DIGITAL GRAPHIC DESIGNER

• RINGOFIRE

JUNE 2021 - DECEMBER 2021

CREATED DYNAMIC USER EXPERIENCES THROUGH WEB AND EMAIL FOR CLIENTS IN THE HARDWARE AND HOMEGOOD SPACE USING ADOBE XD AND FIGMA.

JUNIOR GRAPHIC DESIGNER

• DENNY'S DINER

JANUARY 2019 - JUNE 2021

DEVELOPED STORYBOARDS FOR DIGITAL BANNER ANIMATIONS. CREATED EMAIL AND SOCIAL ASSETS FOR THE WORLD-CLASS BRAND. DIRECTED PHOTOSHOOTS AND MANAGED DIGITAL RETOUCHINGS OF PRODUCT IMAGES FOR USE IN MERCHANDISING MODULE CREATIVE. PROVIDED CREATIVE FEEDBACK FOR THE MOBILE APP TO DESIGNERS AND DEVELOPERS.

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COLLEGE EDUCATED, I GRADUATED

UNIVERSITY OF SOUTH CAROLINA, BACHELOR OF ARTS

VISUAL COMMUNICATIONS + GRAPHIC DESIGN

CERTIFIED GEEK

UX DESIGN CERTIFICATE BY GOOGLE ON COURSERA

SPECIALTIES IN UX VISUAL AND MOTION DESIGN

AUGUST 2023

CREATIVE RECOGNITION

DENNY'S SPOTLIGHT AWARD • SEPTEMBER 2020

AAF MIDLANDS SCHOLARSHIP RECIPIENT • MAY 2017

NSAC D3 COMPETITION BEST PLANSBOOK • MARCH 2017

AAF MIDLAND GOLD ADDY RECIPIENT • JANUARY 2017

CREATEATHON OUTSTANDING CREATIVE • OCTOBER 2016

I KNOW SOME THINGS

VISUAL DESIGN

SOCIAL/EMAIL

WIREFRAMING

PRINT

USER PERSONAS

ILLUSTRATION

INFO ARCHITECTURE

ART DIRECTION

STORYBOARDING

PHOTO & VIDEO

USER RESEARCH + TESTING

ADOBE CREATIVE CLOUD

AFFINITY MAPS

AI, ID, PS, AE, PR, XD

USER FLOWS

FIGMA

JOURNEY MAPS

SKETCH

MOCKUPS

PROCREATE

HI-FI PROTOTYPING

BLENDER

ANIMATION

CAPTURE ONE

APPLICATION DEVELOPMENT

MICROSOFT/ GOOGLE